From: Rellen Hayes
To: Tucker-Potter, Stacy
Subject: RE: Client Site
Date: Wednesday, September 04, 2019 4:12:46 PM

Hi Stacy,

Thanks for the quick response on the activity lists.

Yes, we can send a link for an alum to update online once the client site is finalized. The site should be ready within the next 3 days. You can send me their names and I will send an email with a link. You will also have the ability to send the link once I the client site is ready.

As for updates, you will have the ability to make any changes to an alumni record through the client site. You will also want to remove them from future outreach, if they no longer want to be contacted. Again, I'm happy to make the changes until the site is ready.

Best,

Rellen

Rellen Hayes
Publishing Concepts | Project Manager
Proud PCI Associate since 2014

T: 972.728.3687
E: rhayes@publishingconcepts.com
www.publishingconcepts.com

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From: Tucker-Potter, Stacy <stuckerpotter@truman.edu>
Sent: Wednesday, September 4, 2019 3:39 PM
To: Rellen Hayes <rhayes@publishingconcepts.com>
Subject: RE: Client Site

Thanks for the email.

Yes, we can take out initiates.

In the sports listing, club volleyball should be moved over to the activities. In the activities, Showgirls and Cheerleading should be moved to sports. The rest can stay where they are.

I think I know the answer to this question, but we have had a lot of response asking if they can do an online verification. Am I correct in assuming that the answer to that is no?

As we get updated contact information, how should that be routed to you?

Stacy Tucker-Potter ('02)
Director of Engagement
(660) 785-7432

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From: Rellen Hayes [mailto:rhayes@publishingconcepts.com]
Sent: Tuesday, September 03, 2019 8:44 PM
To: Tucker-Potter, Stacy
Subject: Client Site
Importance: High

Hi Stacy,

The Client Site is still being worked on and should be available by end of this week. Once it's been approved for you to use, I will send you all the details. In the meantime, feel free to send me the names of any one that needs to be removed from marketing outreach or the directory.

To finalize the site, we are planning to change the survey question you sent into 3 survey questions. This should make it easier for alumni to respond, seeing the list of options is quite extensive (575 total).

From:

What clubs/activities did you participate in at Truman State University?

To:

1. What clubs/activities did you participate in at Truman State University?

2. What Greek organizations did you participate in at Truman State University?

3. What Sports did you participate in at Truman State University?

I've taken the activities list you sent and broke it into 3 lists to accommodate the 3 questions.

Attached are the 3 lists for your review. Please let me know if in the Greek list, “Initiates” options should be removed. Also, should recreational sports be listed under “Sports” or do you prefer to keep those under “Clubs/Activities”? Any other changes?

We will need these lists finalized to complete the “Client Site”

Thanks for all your help.

Best,

Rellen

Rellen Hayes
Publishing Concepts | Project Manager
Proud PCI Associate since 2014

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